# Press Release

FOR IMMEDIATE RELEASE

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Photo courtesy of Erika Fletcher on Unsplash

## ITS Now and The Institute of Highway Engineers sign PDP Agreement

We are very pleased to announce that **ITS Now** and **The Institute of Highway Engineers (IHE)** have signed a Memorandum of Understanding to formalise the establishment of a Professional Development Partnership (PDP) between the two organisations.

Alistair Gollop, Founder at ITS Now said "The ethos of **ITS Now** is to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector, by originating educational and informative resources ranging from videos, reference books and guidance documents through to informative references and educational content. I feel that this aligns well with The Institute of Highway Engineers goals and aspirations to support practitioners through their careers".

There will be more details regarding this partnership over the coming months. **ITS Now** would like to take the opportunity to thank The IHE for publicly supporting our initiative by signing this agreement.

### **Notes to Editors**

ITS Now - Intelligent Transport Systems - Explained

## Bio

Alistair Gollop is the Founder of ITS Now which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. ITS Now originates resources ranging from videos, reference books and guidance documents through to informative references and educational content. A recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with numerous articles for publications. In addition to presenting at conferences, he is also a panellist and facilitator at events. He also sits on the board of The Institute of Highway Engineers, where he is currently the Vice-chair of the Professional Development Portfolio.

# **Online/Social Media**

Website: http://itsnow.org/

YouTube: https://www.youtube.com/@ITSNow

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Author page: https://amazon.com/author/alistairgollop

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